

# CERTIFICADO DE NIVEL INTERMEDIO B2 DE INGLÉS

CONVOCATORIA ORDINARIA PARA POBLACIÓN  
ESCOLAR - CURSO 2022/23

## COMPRENSIÓN DE TEXTOS ESCRITOS

CUMPLIMENTE LOS SIGUIENTES DATOS:

APELLIDOS: _____
NOMBRE: _____
CENTRO ESCOLAR: _____

### INSTRUCCIONES:

**DURACIÓN: 70 minutos**

- Esta prueba consta de tres tareas. Lea las instrucciones al principio de cada tarea y realícela según se indica.
- Las respuestas escritas a lápiz o en tinta roja no se calificarán.
- No está permitido el uso del diccionario.
- El uso de cualquier dispositivo electrónico queda prohibido durante toda la prueba. El móvil tendrá que permanecer apagado y guardado.
- **Atención:** No escriba en los recuadros sombreados; son espacios reservados para la calificación de las tareas.

**PUNTUACIÓN:** / 10



**TASK 1 (6 X 0.4 marks = 2.4 marks)**

Read the following text on how to become an influencer. For each paragraph (1-6) choose the best heading (A-J). There are THREE extra headings you will NOT need. Write your answers in the table provided. Paragraph 0 is an example.

**MARK**

## How to become an influencer

### Paragraph 0

*With the rise of ad blockers and streaming music we don't see as many ads as we used to. Influencers have a loyal following, authenticity and they're trusted. This is why influencer marketing is now the most effective form of advertising any kind of business.*

### Paragraph 1

If you want to become a successful influencer, I suggest grabbing a pen and taking down your passions. Just look for something you're really fascinated by, something you feel excited to share with others, make it yours and thousands will become your followers.

### Paragraph 2

How many unsuccessful "lifestyle" bloggers are out there? Chances are that you have a friend or relative who's tried it, but they couldn't get a single follower. This is because they're like everyone else. Try offering people something nobody has offered before.

### Paragraph 3

Plan out your content. Make a list of what you feel the need to create for the next three months but don't disregard the kind of subjects that are working. Check the analytics: statistics will provide you with that information. Once you've done so, focus and grow.

### Paragraph 4

Your content is your brand. Most followers value quality 'in every sense'. Perhaps you may want to invest a little bit of money and buy some good equipment that helps you generate your ideas with that outstanding look for every app, webpage or blog you have chosen to use.

### Paragraph 5

New articles should be posted on a regular basis. You need to give your audience a schedule to follow. Your work must be fully organised in time; decide when and how often you want your material to be posted. That sense of steadiness is a very important factor for success.

### Paragraph 6

The quickest and easiest way to grow your audience is by working with a bigger influencer than you. Help them and they will help you. Interview big influencers and let them promote what they want; they'll share your content and it'll get a ton of views.

*Adapted from: [www.forbes.com](http://www.forbes.com)*



	Heading
A	Be remarkably consistent.
B	Broadcast real facts.
C	Create a social media strategy.
D	Create first-rate content.
E	Do something unique.
F	Get other people's collaboration.
G	<b><i>Influencers persuade consumers.</i></b>
H	Pick your channels.
I	Spread and share what you adore.
J	Stick to one topic.

Paragraph	0	1	2	3	4	5	6
Heading	G						
Correction	✓						



**TASK 2 (9 x 0.4 marks = 3.6 marks)**

Read the following text about *The Marvel Cinematic Universe formula*. Fill in each gap (1-9) with the most suitable word from the word bank. There are **THREE** extra words in the bank you will not need. Write your answers in the table provided. Item 0 is an example.

**MARK**

**The ‘Marvel Formula’ is The Key to Box Office Success**

As of March 2022, the Marvel Cinematic Universe (MCU) is the highest-grossing film franchise, surpassing 0 the Star Wars franchise and the Harry Potter franchise. Every MCU movie released in the past year has occupied the top box office spot in the United States, earning hundreds of millions of dollars per movie.

The success of Marvel takes 1 an immortal quality, so what sets Marvel movies apart from other films? What makes them so unfailingly successful? The ever-increasing popularity of movies in the MCU can be attributed to a series of elements that fans coin the “Marvel formula,” a recipe consisting of intense backstories, cheerful remarks, million-dollar budgets, and heavy computer-generated imagery.

Marvel movies are largely structured around the same plot, filled with the classic literary archetype — a lost, reliable hero fights a villain that aims to bring destruction to the world. 2 the debut movie of the franchise, *Iron Man*. In *Iron Man*, billionaire and industrialist Tony Stark is kidnapped by a terrorist group and forced to construct a destructive weapon. Instead, however, he builds himself a suit of armour that transforms him into a hero and helps him 3 the radical organization (after the plot takes audiences through a series of twists and turns).

Every film in the franchise from *Iron Man* to *Spider-Man: No Way Home* has had a total budget of at least \$100 million with most movies spending more than \$150 million. For reference, the average cost of a major studio film is about \$65 million. A budget of 4 magnitude affords for the best sets, wardrobes, makeup artists, and equipment Hollywood has to offer, elevating the franchise’s movies to an even higher level of success.

Although the formula 5 create almost-instantly successful films, it can also create similar characters and plot lines. After more than a decade of Marvel movies, plot twists and endings can become predictable, especially when the “good guys always beat the bad guys.” To avoid excessive predictability, the franchise has worked to develop new plots and new styles. *Avengers: Infinity War* had a particularly shocking ending when the treasured heroes lost the battle and villain Thanos 6 half the world’s population.

These unexpected deviations, in moderation, give flavour to each movie, helping to set them apart from each other while making use of the Marvel formula. Marvel never 7 when developing new plots. Marvel makes up for this so-called ‘formula’ with the amazing actors, visual effects, and action sequences.

The effect of the Marvel formula seems like it will never 8 off. Its movies throw its actors to instant fame and fortune. The seemingly bottomless budget helps to expand the franchise 9 just movies, bringing television shows and amusement park rides into the mix. The combination of plot, money, and technology will allow the franchise to produce box office record-smashing films for the foreseeable future.

Source: [www.thesciencesurvey.com](http://www.thesciencesurvey.com)



WORD BANK			
beyond	<b>both</b>	defeat	disappoint
does	erased	fails	injury
on	so	such	take
wear			

<b>0. both</b>	✓						
1.		2.		3.		4.	
5.		6.		7.		8.	
9.							



**TASK 3 (10 X 0.4 marks = 4 marks)**

**Read the following article and decide which of these sentences (1-10) are true or false according to the text. Write T (TRUE) or F (FALSE) in the table provided. Sentence 0 is an example.**

**MARK**

### **The children who see like dolphins**

In 1999, Anna Gislen at the University of Lund, in Sweden, was investigating different aspects of vision, when a colleague suggested that she might be interested in studying the unique characteristics of the Moken tribe. Gislen and her six-year-old daughter travelled to Thailand and integrated themselves within the Moken communities, who mostly lived in houses sat upon poles. When the tide came in, the Moken children splashed around in the water, diving down to pick up food that lay metres below what Gislen or her daughter could see. “They had their eyes wide open, fishing for clams, shells and sea cucumbers, with no problem at all,” she says.

Gislen set up an experiment to test just how good the children’s underwater vision really was. The kids were excited about joining in, says Gislen, “they thought it was just a fun game.” The kids had to dive underwater and place their heads onto a panel. From there they could see a card displaying either vertical or horizontal lines. Once they had stared at the card, they came back to the surface to report which direction the lines travelled. Each time they dived down, the lines would get thinner, making the task harder. It turned out that the Moken children were able to see twice as well as European children who performed the same experiment at a later date.

Gislen figured that in order for the Moken children to see clearly underwater, they must have either picked up some adaptation that fundamentally changed the way their eyes worked, or they had learned to use their eyes differently underwater. She thought the first theory was unlikely, because a fundamental change to the eye would probably mean the kids wouldn’t be able to see well above water. A simple eye test proved this to be true – the Moken children could see just as well above water as European children of a similar age.

Gislen wondered whether the Moken children had a genetic anomaly to thank for their ability to see underwater or whether it was just down to practice. To find out, she asked a group of European children on holiday in Thailand, and a group of children in Sweden to take part in training sessions, in which they dived underwater and tried to work out the direction of lines on a card. After 11 sessions across one month, both groups had attained the same underwater ability as the Moken children.

“It was different for each child, but at some point their vision would just suddenly improve,” says Gislen. “I asked them whether they were doing anything different and they said, ‘No, I can just see better now’.” She did notice, however, that the European kids would experience red eyes, irritated by the salt in the water, whereas the Moken children appeared to have no such problem.

Unfortunately, the children in Gislen’s experiments may be the last of the tribe to possess the ability to see so clearly underwater. “They just don’t spend as much time in the sea anymore,” she says, “so I doubt that any of the children that grow up these days in the tribe have this extraordinary vision.”

*Adapted from: [www.bbc.com](http://www.bbc.com)*



	Sentences	T/F	Correction
0	The idea for this research found Gilson working in a completely different field.	F	✓
1	Moken housing is usually to be found above ground level.		
2	Gilson carried out an experiment to explain the kids' above-water sharp eyesight.		
3	The children seemed unwilling to participate in the experiment.		
4	The line pattern on the card remained unchanged throughout the experiment.		
5	The experiment was also carried out with kids from a different background.		
6	Gilson's first explanation for this special eyesight seemed very compelling.		
7	A further experiment revealed that this skill could be acquired through exercise.		
8	The European kids reported they noticed how their vision gradually got better.		
9	The European kids were found to be privileged with regard to eye irritation.		
10	The tradition that explains this skill is likely to be kept unchanged in the future.		

**CLAVE DE RESPUESTAS – COMPRENSIÓN DE TEXTOS ESCRITOS  
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**TASK 1 (6 x 0.4 marks = 2.4 marks)**

Read the following text on how to become an influencer. For each paragraph (1-6) choose the best heading (A-J). There are THREE extra headings you will NOT need. Write your answers in the table provided. Paragraph 0 is an example.

**MARK**

<b>Paragraph</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Heading</b>	<b>G</b>	<b>I</b>	<b>E</b>	<b>C</b>	<b>D</b>	<b>A</b>	<b>F</b>
<b>Correction</b>	✓						

<b>N.º respuestas correctas</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Puntuación</b>	<b>0.4</b>	<b>0.8</b>	<b>1.2</b>	<b>1.6</b>	<b>2</b>	<b>2.4</b>

**TASK 2 (9 x 0.4 marks = 3.6 marks)**

Read the following text about *The Marvel Cinematic Universe formula*. Fill in each gap (1-9) with one suitable word from the word bank. There are THREE EXTRA words in the bank that you don't need to use. Write your answers in the table provided. Item 0 is an example.

**MARK**

<b>0. both</b>	✓								
1. on		2. take		3. defeat		4. such			
5. does		6. erased		7. fails		8. wear			
9. beyond									

<b>N.º respuestas correctas</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
<b>Puntuación</b>	<b>0.4</b>	<b>0.8</b>	<b>1.2</b>	<b>1.6</b>	<b>2</b>	<b>2.4</b>	<b>2.8</b>	<b>3.2</b>	<b>3.6</b>



**TASK 3 (10 X 0.4 marks = 4 marks)**

Read the following article and decide which of these sentences (1-10) are true or false according to the text. Write T (TRUE) or F (FALSE) in the table provided. Sentence 0 is an example.

**MARK**

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	Sentences	T/F	Correction
0	The idea for this research found Gilson working in a completely different field.	F	✓
1	Moken housing is usually to be found above ground level.	T	
2	Gilson carried out an experiment to explain the kids' above-water sharp eyesight.	F	
3	The children seemed unwilling to participate in the experiment.	F	
4	The line pattern on the card remained unchanged throughout the experiment.	F	
5	The experiment was also carried out with kids from a different background.	T	
6	Gilson's first explanation for this special eyesight seemed very compelling.	F	
7	A further experiment revealed that this skill could be acquired through exercise.	T	
8	The European kids reported they noticed how their vision gradually got better.	F	
9	The European kids were found to be privileged with regard to eye irritation.	F	
10	The tradition that explains this skill is likely to be kept unchanged in the future.	F	

N.º respuestas correctas	1	2	3	4	5	6	7	8	9	10
Puntuación	0.4	0.8	1.2	1.6	2	2.4	2.8	3.2	3.6	4