

“SIX-SEVEN MEME EXPLAINED”



Grammazzle

Video:

YouTube: “67 Meme EXPLAINED” The Infographics Show

<https://www.youtube.com/watch?v=sdgqPvjDxkl>



Adaptaciones:

- **Reducir la velocidad** del vídeo de x1.0 a x0.8 - x0.9.
- **Activar los subtítulos** en inglés para facilitar la comprensión.

Listening: “SIX-SEVEN MEME EXPLAINED” Source: The Infographics Show

MICROPHONE Introduction to the Meme → bones, music, song

Hey, been feeling old lately? Maybe all the kids yelling "67" everywhere has made you feel like a bag of crumbling ancient ¹ _____. But don't worry, we're going to save you from the meme that makes you old by explaining what all those kids are talking about. It all started in the exciting world of ² _____, specifically the Skrilla drill rap song "Doot Doot 67" released in late 2024. If you haven't listened to the song, well done. A recurring refrain in the ³ _____ is Skrilla saying "67," which could mean one of three things according to the expert lyrical analysts over at genius.com.

MUSICAL NOTES Musical Origins and Meanings → death, police, street

One is that it could be a reference to the ⁴ _____ code 10-67, meaning a death has occurred, which sort of makes sense as the song seems to be referencing a ⁵ _____. It could also refer to 67th ⁶ _____ in Philly or Chicago, or to burial plots, 6 feet under and 7 feet apart. Skrilla is just a very layered writer like that. When asked about the greater meaning in light of the meme blowing up, he said, quote, "I never put an actual meaning on it, and I still would not want to."

BASKETBALL The Jump to Basketball → basketball, tall, teachers, video

But this was just the beginning before becoming the greatest source of dread for ⁷ _____ across the globe that isn't related to salary or random murder. The catchphrase got its start in the ⁸ _____ fandom. It became associated with the Charlotte Hornets player LaMelo Ball, who is 6' 7" ⁹ _____. The repeated motif of 67 from the song became regularly used in fan cams of Ball, well, ballin'. And if you need us to explain what a fan cam is, we're extremely sorry; the rest of this ¹⁰ _____ might be just a little bit out of your depth.

CHECKMARK Expansion and Mr. 67 → NBA, school, water

The meme continued to grow in the basketball world. An internet-famous high ¹¹ _____ basketball prospect named Tailon TK Kenny became known as Mr. 67 after he referenced it in a video where he was rating Starbucks drinks. This led to him producing an official line of 67 canned ¹² _____ drinks later on, because consumerism is a snake eating its own tail. 67 found itself getting discussed by players and commentators in highlights of both the ¹³ _____ and the women's NBA. It even made its way back up to basketball's second greatest living meme, Shaq, who acted out a 67 moment in a video. We say second greatest because in our humble opinion, sad Jordan still dominates.

🚀 The Global Gen Alpha Phenomenon → camera, hair, hands, Youtuber

But on March 31st, 2025, the meme broke containment from the basketball world and became the nonsense rallying cry of the global Gen Alpha Codory. A basketball _____ named Cam Wilder posted a vlog called *My Overpowered AAU Team has finally returned*, and in one fateful moment that would forever scar the face of history, he decided to turn the _____ around to the audience. And that is when his frame fell squarely upon a young boy named Maverick Trey Villain. With his fluffy _____ and wide, frantic eyes, he repeated the catchphrase straight down the barrel of the camera all while moving his _____ up and down like Nick Cage in the movie *Longlegs*. This was the moment when the 67 meme left the bush leagues and was ready for prime time.

🤔 Gen Alpha Fun vs. Adult Reaction → adults, class, game, Internet, test

Like a lot of memes suddenly exposed to the Sauron's eye of the wider _____, its meaning quickly split into two halves. First, there was the Gen Alpha half. For them, this meme was kind of like *you just lost the _____* or *Bababooey* of your—it was something that was kind of fun to yell at moments of maximum impact, especially when someone else happens to cue the words up: in Math _____, the teacher says the numbers 67; got a 67 on a _____; 67; standing with some buddies at Mickey D's when Order 67 gets called out.

But then there's a meta side: the memes about the memes capturing how _____ reacted to its widespread through Gen Alpha culture, whose ways can always feel just a bit unknowable or even a little scary.

😱 The Horror Side (SCP067) → love, meme, nightmare

And this is where we see the birth of the mason, an archetypal Gen Alpha brain-rotted, internet-poisoned kid who Maverick Trey Villain's face came to represent. And because the internet is a _____ machine, it didn't take long for that face to get squeezed through the filter of internet horror aesthetics, things like analog horror and the SCP Foundation. This horror-pill version of the _____ became known as SCP067, and it really just represents all of our true fears: growing up, getting older, realizing we're not "with it" anymore, no matter how much we promised ourselves we wouldn't turn into the boomers who scolded us for our catchphrases and deep-fried memes. That is a promise many of us have already broken, and the only way to cure it: stop worrying and _____ the meme.

🎤 Introduction to the Meme

Hey, been feeling old lately? Maybe all the kids yelling "67" everywhere has made you feel like a bag of crumbling ancient **bones**. But don't worry, we're going to save you from the meme that makes you old by explaining what all those kids are talking about. It all started in the exciting world of **music**, specifically the Skrilla drill rap song "*Doot Doot 67*" released in late 2024. If you haven't listened to the song, well done. A recurring refrain in the **song** is Skrilla saying "67," which could mean one of three things according to the expert lyrical analysts over at genius.com.

🎶 Musical Origins and Meanings

One is that it could be a reference to the **police** code 10-67, meaning a death has occurred, which sort of makes sense as the song seems to be referencing a **death**. It could also refer to 67th **Street** in Philly or Chicago, or to burial plots, 6 feet under and 7 feet apart. Skrilla is just a very layered writer like that. When asked about the greater meaning in light of the meme blowing up, he said, quote, "*I never put an actual meaning on it, and I still would not want to.*"

🏀 The Jump to Basketball

But this was just the beginning before becoming the greatest source of dread for **teachers** across the globe that isn't related to salary or random murder. The catchphrase got its start in the **basketball** fandom. It became associated with the Charlotte Hornets player LaMelo Ball, who is 6' 7" **tall**. The repeated motif of 67 from the song became regularly used in fan cams of Ball, well, ballin'. And if you need us to explain what a fan cam is, we're extremely sorry; the rest of this **video** might be just a little bit out of your depth.

↗ Expansion and Mr. 67

The meme continued to grow in the basketball world. An internet-famous high **school** basketball prospect named Tailon TK Kenny became known as Mr. 67 after he referenced it in a video where he was rating Starbucks drinks. This led to him producing an official line of 67 canned **water** drinks later on, because consumerism is a snake eating its own tail. 67 found itself getting discussed by players and commentators in highlights of both the **NBA** and the women's NBA. It even made its way back up to basketball's second greatest living meme, Shaq, who acted out a 67 moment in a video. We say second greatest because in our humble opinion, Sad Jordan still dominates.

The Global Gen Alpha Phenomenon

But on March 31st, 2025, the meme broke containment from the basketball world and became the nonsense rallying cry of the global Gen Alpha Codory. A basketball **YouTuber** named Cam Wilder posted a vlog called *My Overpowered AAU Team has finally returned*, and in one fateful moment that would forever scar the face of history, he decided to turn the **camera** around to the audience. And that is when his frame fell squarely upon a young boy named—no, we're not kidding—Maverick Trey Villain. With his fluffy **hair** and wide, frantic eyes, he repeated the catchphrase straight down the barrel of the camera all while moving his **hands** up and down like Nick Cage in the movie *Longlegs*. This was the moment when the 67 meme left the bush leagues and was ready for prime time.

Meanings: Gen Alpha Fun vs. Adult Reaction

Like a lot of memes suddenly exposed to the Sauron's eye of the wider **Internet**, its meaning quickly split into two halves. First, there was the Gen Alpha half. For them, this meme was kind of like *you just lost the game* or *Bababooey* of your—it was something that was kind of fun to yell at moments of maximum impact, especially when someone else happens to cue the words up: in Math **class**, the teacher says the numbers 67; got a 67 on a **test**; 67; standing with some buddies at Mickey D's when Order 67 gets called out.

But then there's a meta side: the memes about the memes capturing how **adults** reacted to its widespread through Gen Alpha culture, whose ways can always feel just a bit unknowable or even a little scary.

The Horror Side (SCP067)

And this is where we see the birth of the mason, an archetypal Gen Alpha brain-rotted, internet-poisoned kid who Maverick Trey Villain's face came to represent. And because the internet is a **nightmare** machine, it didn't take long for that face to get squeezed through the filter of internet horror aesthetics, things like analog horror and the SCP Foundation. This horror-pill version of the **meme** became known as SCP067, and it really just represents all of our true fears: growing up, getting older, realizing we're not "with it" anymore, no matter how much we promised ourselves we wouldn't turn into the boomers who scolded us for our catchphrases and deep-fried memes. That is a promise many of us have already broken, and the only way to cure it: stop worrying and **love** the meme.

Reading Comprehension: "SIX-SEVEN MEME EXPLAINED"

1. What might make you feel old according to the text? [Paragraph 1]

- a) Playing basketball
- b) Kids yelling "67" everywhere
- c) Listening to rap music
- d) Using the Internet

2. Who is the artist of the song "Doot Doot 67"? [Paragraph 1]

- a) LaMelo Ball
- b) Genius.com
- c) Skrilla
- d) Mr. 67

3. When was "Doot Doot 67" released? [Paragraph 1]

- a) Early 2024
- b) Late 2024
- c) 2023
- d) 2025

4. What word does Skrilla repeat in the song? [Paragraph 1]

- a) "Doot"
- b) "67"
- c) "Music"
- d) "Bones"

5. What does the police code 10-67 mean? [Paragraph 2]

- a) An arrest
- b) A death has occurred
- c) A street name
- d) A basketball game

6. Where could "67th Street" be located according to the text? [Paragraph 2]

- a) New York or Boston
- b) Philly or Chicago
- c) Los Angeles or Miami
- d) Seattle or Portland

7. What measurement does "6 feet under and 7 feet apart" refer to? [Paragraph 2]

- a) Basketball courts
- b) Police stations
- c) Burial plots
- d) Street distances

8. What did Skrilla say about putting an actual meaning on "67"? [Paragraph 2]

- a) He always wanted to explain it
- b) He never put an actual meaning on it
- c) He forgot the meaning
- d) He will explain it later

9. Who became worried about this meme? [Paragraph 3]

- a) Parents
- b) Police officers
- c) Teachers
- d) Basketball players

10. Is the meme related to teachers' salary or murder? [Paragraph 3]

- a) Yes, it is
- b) No, it isn't
- c) Only to salary
- d) Only to murder

11. Which team does LaMelo Ball play for? [Paragraph 3]

- a) Chicago Bulls
- b) Philadelphia 76ers
- c) Charlotte Hornets
- d) Los Angeles Lakers

12. How tall is LaMelo Ball? [Paragraph 3]

- a) 6'5"
- b) 6'6"
- c) 6'7"
- d) 7'6"

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